

Monthly Immunization Update

August 2025

Dear Providers and Partners,

The purpose of this newsletter is to deliver quick and meaningful updates to support our providers in a variety of vaccine settings and, maintain our connection with all of you. We welcome your questions and comments. Please feel free to share this newsletter with your colleagues. Thank you!

National Immunization Awareness Month

National Immunization Awareness Month (NIAM) is an annual observance held in August from **August 1-31, 2025** to highlight the importance of vaccination for people of all ages. Together, we can help raise awareness about the importance of vaccination and encourage people to talk to a healthcare provider they trust about staying up to date on their vaccinations.



All staff in healthcare practices, including non-clinical staff, play important roles during NIAM:

- Engage in learning opportunities with CDC's [Immunization Education and Training](#) courses.
- Make your practice a supportive space that welcomes [vaccine questions and concerns](#) from patients and parents.
- Use [proven strategies](#) to encourage parents and patients to stay up to date on vaccinations.
- Make [immunization schedules](#) easy for parents and patients to find by displaying them [on your website](#).
- Use tools like [PneumoRecs VaxAdvisor Mobile App](#) to help you make vaccine recommendations.
- Share clear and accurate information about the latest vaccine recommendations, including [COVID-19 vaccines](#) and [RSV vaccines](#).

Emergency Vaccine Transport

As temperatures are rising temperature excursions become a threat. It is important to be aware of your protocol for transporting [refrigerated](#) or [frozen](#) vaccines. For more information on guidelines for emergency vaccine transport for frozen and refrigerated vaccines please visit [EZIZ's website](#).



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How To Talk About Vaccines

How to have conversations about vaccination

1. Listen with empathy

Start by listening with empathy to those who have questions around vaccination. Don't dismiss them; instead, acknowledge how they're feeling and create space for open discussion. You don't have to necessarily agree, but you can acknowledge their concern or need for more information (for example, "it's okay to have questions, or want more information before getting a vaccine").

2. Ask open-ended questions

Ask open-ended questions, such as "What have you heard about the COVID vaccines?" or "Why do you feel that way?". These questions elicit a response other than "yes" or "no" and can help you better understand their concerns, and might also assist the other person in working through their thoughts.

3. Share trusted information

When you don't know the answer or if you're unsure about how to address their concern, offer to help look for information. Asking for their permission might make them more willing to listen to you rather than feeling like you're pushing unwanted information on them.


For more information on how to talk about vaccines please click [here](#).



Announcements:

- In collaboration with the California Department of Public Health, we invite you to participate in our Annual Immunization Update 2025 on Tuesday, August 19th from 8:30AM-12:30AM. This training will be available both in-person and online. For more information contact the Immunization Program
- Ventura County Public Health's Immunization Program will be hosting a free Tdap event open to all **school aged Ventura County residents** on the following date:

Tuesday, August 5th at South Oxnard Public Health clinic from 3:00PM-6:00PM 2500 South C Street, Oxnard, CA 93033



VENTURA COUNTY
PUBLIC HEALTH
Protecting Health - Promoting Wellness

In collaboration with the California Department of Public Health, we invite you to participate in our

IZ Annual Update

Tuesday, August 19th 2025
8:30 A.M. - 12:30 P.M.
2240 E. Gonzales Rd., Suite 200, Oxnard, 93036

Topics will include:

- CAIR Data and Process Review
- VFC Standards of Practice
- ACIP Updates
- What to Expect in Vaccines for Fall/Winter 25/26
- Vaccine Reporting Requirements/ Law
- Immunization Best Practices
- Immunizations in Ventura County

This event will be available both online and in person. Those interested in attending in person, please RSVP to immunization.program@ventura.org. Lunch will be provided to those attending in person by Sanofi at the end of the event.

CLICK BELOW TO REGISTER TO ATTEND ONLINE

REGISTER

3.5 Continuing Education Hours will be offered at no cost to Registered Nurses for attending the entire duration of the webinar. California Board of Registered Nursing - Provider #CEP12987

FOR MORE INFORMATION, PLEASE CALL (805) 981-5211.

Ventura County Public Health Immunization Program

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We are on the web!

<https://vchca.org/immunization-program>

or follow us on

